Fact 1: Kim has spent over 25 years working in hi-tech manufacturing, services, not-for-profits, workplace training and consulting including 18 years at Moog Inc.

-She has worked in all aspects of marketing from strategy to implementation to managing a growing virtual international marketing team

Fact 2: She has learned many skills along this path ...

Facilitation, 100+ tools for Creative Problem Solving, Strategic Planning, Integrated Marketing Communications, Public Relations, Brand Strategy, Web, Digital and Social Media Marketing, and Product Commercialization

Fact 3: Education includes a B.S. from Syracuse University, an MBA from State University of NY at Buffalo and a MS in Creative Studies, State University of NY College at Buffalo, Certified Facilitator in Appreciative Inquiry

What is a Co-Creating Our Future™ Workshop?

In today’s world, the old businesses processes such as building 5-year plans in a boardroom no longer work. Now is the time to engage your employees, customers and advisors in a co-creation process designed to explore strengths, successes, opportunities and aspirations for your future. The result is a fast and actionable outcome that everyone is committed to realizing.

Co-Creating The Future™ Workshop:

- **What**: Involve a small team (advisors, customers and employees) in a collaborative exploration of your opportunities, successes and strengths using Appreciative Inquiry and Creative Problem Solving techniques
- **How**: A workshop of four hours or less, in person or virtual, no preparation needed
- **Deliverables**: Your Opportunity Tree with your future goals, actions required to get there and specific next steps defined

Action Accelerated:

Keep the momentum going with your plan with a monthly checkin designed to inspire your team to action and promote greater connection with your customers

Click here to schedule your complimentary 30-minute conference.
What is Appreciative Inquiry?
A positive approach to help organizations navigate complex change as an opportunity rather than a problem. Individuals and teams co-create an ideal outcome and action plan based on strengths and successes rather than focusing on a long list of problems. Started in 1987 by David Cooperider, it is a proven approach used extensively in organizational development, positive psychology and business. The old ways of approaching planning and branding no longer work in the fast-paced, gig-economy world we live in today. Inspired Outcomes uses Appreciative Inquiry in combination with over 100 tools for facilitating innovation to provide a new, fresh approach. It is ideal for businesses and individuals seeking real connection with customers, looking for opportunities and starting something new because it considers both the work and personal aspects of your life. Best of all, combined with business best practices, it provides a positive, actionable and fast outcome that is customized for you and your needs.

What is the Process?
1. **Kickoff Interview:** 30 min discussion about you and where you are today
2. **Participate in an Appreciative Inquiry Workshop**
   - 4 hours or less, virtual or in person
   - Other Services: Varies - Estimates provided upon request
3. **Action Accelerated:** Kick-start your actions and achieve quick successes

**Inspired Outcomes™**
Meeting you where you are and taking you where you want to go

[Click here to schedule your complimentary 30-minute kickoff conference.](#)